

# Cookie Policy

This policy sets out information about our use of Cookies on our website.

"We" or "us" means Ken & Sue Williamson T/A Askrigg Cottage Holidays.

Our address is Thwaite House, Moor Road, Askrigg, Leyburn DL8 3HH

"Website" means <https://www.askrigg.com>

We are registered with the ICO (registration number ZB077286).

If you wish to contact us, please [click here](#)

## **What is a cookie?**

A 'cookie' is a type of data file that is stored on your device when you visit a website or perform actions while visiting a website. A cookie file contains information that is transferred to your device's memory which is recalled when you revisit our site, or when you perform certain actions on your device. Where we refer to a cookie in this policy, this incorporates similar tracking technologies.

## **Necessary Cookies**

When you first visit our website, we only use necessary cookies. This means that additional cookies (called "Optional Cookies" in this policy) won't be used unless you agree to accept/enable all cookies, or select your own cookie preferences.

## **Optional Cookies**

Optional cookies are used for analytical, performance, advanced functionality and advertising purposes. More information is set out in this policy. Optional cookies help us improve our website and we believe accepting all optional cookies provides you with the best user experience.

Cookies can be "First Party", i.e. set by us, or "Third Party", i.e. placed on your device by another organisation when you visit our website. Third-party cookies may be placed on your device by an organisation providing a service to us or by our business partners, so that they can advertise products and services to you on our website and elsewhere on the internet. Because of how cookies work, our website cannot access third-party cookies stored from other websites; nor can other organisations access the data in the cookies we use on our website.

## **Changing your preferences**

You can select to accept/enable some or all of the optional cookies either within the settings of your own device or by selecting the option provided on our website.

## **How long will cookies stay on my device?**

The length of time a cookie will stay on your computer or mobile device depends on whether it is a "persistent" or "session" cookie. Session cookies should expire when you stop browsing. Persistent cookies stay on your device until they expire after a set period or are deleted. For each of the cookies used on our website we have set out the duration in the tables below.

## **The Cookies we use on our website**

### **Necessary Cookies**

Necessary Cookies are cookies that are required for the operation of our website. They include, for example, cookies that allow page navigation or enable you to access certain areas of our website. Our website cannot function properly without these cookies. Necessary Cookies can only be disabled by changing your browser preferences but doing so may result in reduced or limited functionality of our website. In some circumstances our website may cease to function as intended if necessary cookies are disabled, deleted or otherwise altered. We do not accept any liability for any loss arising where necessary cookies are disabled, deleted or otherwise altered. We use the following necessary cookies:

### **Optional Cookies**

We and third parties like to use cookies on this website to enhance your user experience, personalise content and advertisements, provide social media features, and analyse the traffic/visitor actions on our website. Optional cookies help us to provide you with the experience we intend to provide when you browse our website and also allow us to improve our website and the service we provide.

We need to obtain your consent to use Optional cookies; this is usually by way of a pop-up notice. As set out in this policy, you can change your preference at any time.

### **Advanced functionality, Analytics and Performance**

We use advanced functionality cookies to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

We use analytical/performance cookies to enable us to recognise and count the number of visitors and to see how visitors use our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

We would like to use the following optional advanced functionality, analytics and performance cookies:

**Cookie Name** - Google Analytics

**Purpose** - This cookie allows us to recognise and count the number of visitors and to see how visitors move around the site when they are using it. This helps us to improve the way our website works, for example by ensuring that users are finding what they are looking for easily

**Controller** - Third Party Cookie

**Further Information (including duration of cookie)** - For further information, please visit:<http://www.google.com/analytics/>

### **Modifications**

This Cookie Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Cookie Policy we will update the "Effective Date" below.

### **Complaints**

If you have any complaints about how we process your personal data, please contact us through the contact methods listed in the Contact Information section so that we can, where possible, resolve the issue. If you feel we have not addressed your concern in a satisfactory manner you may contact a supervisory authority. You also have the right to directly make a complaint to a supervisory authority. You can lodge a complaint with a supervisory authority by contacting the Information Commissioner's Office in the UK.

### **Contact Information**

If you have any questions, concerns or complaints, you can contact our privacy officer, Ken Williamson, at:

[stay@askrigg.com](mailto:stay@askrigg.com)

01969 650022

Thwaite House, Moor Road, Askrigg, Leyburn DL8 3HH

Effective date 25th May 2022